

# *Ocean Rate Bulletin*



## **Wine:**

### **Total TEU/FEU:**

The numerator represents the total number of 20-foot equivalent unit (TEU) shipped, by all carriers, during April, 2006. The denominator represents the total number of TEU shipped, by all carriers, throughout the 2006 calendar year. Source: Port Import Export Reporting Service (PIERS), Journal of Commerce, April, 2006.

### **Market Share-April:**

Each carrier's current market share is based on the number of containers shipped during April, 2006. Source: PIERS, April, 2006.

### **Market Share-CY 2006:**

Each carrier's market share is based on the total number of containers shipped throughout the 2006 calendar year. Source: PIERS, 2006.

### **Transit Time:**

Each carrier's transit time is calculated on departure from Oakland, CA unless otherwise noted. Source: "The Pacific Shipper On-Line", "The Shipping Guide on the Web", and individual shipping line websites.

### **Ocean Rates:**

Ocean rates are applicable for June 30, 2006. Rates are per 40-foot container. Rates are quoted in U.S. dollars and represent container-yard to container-yard shipments. Source: Iden through the Descartes on-line rate tariff, PLUS Tariff retrieval systems, eztaiff rate retrieval system, and individual shipping line websites.

### **Container Rate:**

Container rates for Wine are quoted on full 40-foot dry or refrigerated containers depending on the demand for the shipments moving that quarter.

### **Definitions:**

AI = All Inclusive  
ARB = Arbitrary Charge  
BAF(FAF) = Bunker Adjustment Factor is also known as fuel adjustment factor.  
CAF = Currency Adjustment Charge  
CFS = Container Freight Station - used to consolidate shipments.  
Chassis = Chassis Surcharge  
KT = 1,000 Kilograms (Metric Ton).  
PC = Per Container  
THC = Terminal Handling Charge, also known as Container Yard Charge (CY).  
TEU = 20-foot Equivalent Unit (20-foot container).

Data was compiled and analyzed by Ron Hagen, April Taylor, and Camia Lane of the Transportation Services Branch, Transportation and Marketing, Agricultural Marketing Service, USDA. For questions, comments, or to be included on the distribution list, please call Hagen on (202) 690-1320, Taylor on (202) 690-1326, or Lane on (202) 720-9801 or by fax on (202) 690-1498. The Bulletin is also available on the Internet at: [www.ams.usda.gov/tmd/ocean/index/asp](http://www.ams.usda.gov/tmd/ocean/index/asp).

# Ocean Rate Bulletin

L.A./L.B./Oakland Ports To Antwerp, Belgium

Wine

Monthly Market Share For: April 2006

Month\Year: 118.9 \ 568.2

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:							Size	Container Rate
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB	Cotton R.		
Hapag-Lloyd	66%	50%	24	\$1,250	\$700		6%	\$420					\$2,445
Evergreen	13%	25%	19	\$1,425 <sup>23</sup>									\$1,425
Hatsu Marine Ltd.	11%	7%	19										
Star Shipping	6%	8%											
C P Shipping	3%	4%	26										
NYK Line	1%	3%	24	\$9,750	\$1400		6%	\$500		\$450			\$12,685
P&O Nedlloyd	0%	3%	25										

**Weighted Average Container Rate**      \$2,381

<sup>23</sup> Rate is based on a 20 foot container, not a 40 foot container.

# Ocean Rate Bulletin

L.A./L.B./Oakland Ports To Busan, South Korea

Wine

Monthly Market Share For: April 2006

Month\Year: 27.0 \ 96.2

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:							Size	Container Rate
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB	Cotton R.		
Hanjin	44%	32%	10										
Hapag-Lloyd	30%	25%	11	\$3,825	\$480	\$40							\$4,345
MOL	11%	24%	12										
OOCL	11%	6%	21	\$960 <sup>23</sup>	\$508	\$40							\$1,508
K Line	4%	1%	11										
Hyundai	0%	6%	10										
COSCO	0%	3%	13										

**Weighted Average Container Rate**      \$3,571

<sup>23</sup> Rate is based on a 20 foot container, not a 40 foot container.

# Ocean Rate Bulletin

L.A./L.B./Oakland Ports To Hong Kong

Wine

Monthly Market Share For: April 2006

Month\Year: 19.3 \ 102.5

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:							Size	Container Rate
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB	Cotton R.		
K Line	41%	28%	16										
COSCO	36%	28%	16										
Hapag-Lloyd	21%	9%	18	\$208 <sup>16</sup>	\$32 <sup>16</sup>	\$40						19 KT	\$4,600
OOCL	2%	9%	16	\$1,285	\$508	\$40							\$1,833
Yang Ming	0%	11%	16										
MOL	0%	8%	15										
CMA-CGM	0%	8%	15										
Maersk-SeaLand	0%	4%	14	\$9,725	\$635	\$40							\$10,400

**Weighted Average Container Rate** \$4,407

<sup>16</sup> Rate is calculated per KT not by container.

# Ocean Rate Bulletin

L.A./L.B./Oakland Ports To Keelung/Kaohsiung, Taiwan

Wine

Monthly Market Share For: April 2006

Month\Year: 20.1 \ 97.6

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:							Size	Container Rate
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB	Cotton R.		
K Line	82%	60%	13										
NYK Line	10%	8%	13										
Yang Ming	5%	4%	13										
Hyundai	3%	1%	14										
Hapag-Lloyd	0%	21%	13	\$208 <sup>16</sup>	\$32 <sup>16</sup>	\$40	4%					19 KT	\$4,758

*Weighted Average Container Rate*

<sup>16</sup> Rate is calculated per KT not by container.

# Ocean Rate Bulletin

L.A./L.B./Oakland Ports To Rotterdam, Netherlands

Wine

Monthly Market Share For: April 2006

Month\Year: 205.4 \ 611.6

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:							Size	Container Rate
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB	Cotton R.		
Hapag-Lloyd	46%	53%	19	\$1,250 <sup>23</sup>	\$700		4%	\$420					\$2,420
Star Shipping	25%	27%											
C P Shipping	16%	7%	24	\$2,275	\$635		6%						\$3,047
NYK Line	6%	6%	29	\$9,750	\$1400		6%	\$500		\$450			\$12,685
Italia	3%	1%	23										
Evergreen	3%	1%	23	\$1,425 <sup>23</sup>									\$1,425
OOCL	1%	1%		\$7,750	\$933	\$40	6%	\$500					\$9,688

**Weighted Average Container Rate** \$3,519

<sup>23</sup> Rate is based on a 20 foot container, not a 40 foot container.

# Ocean Rate Bulletin

L.A./L.B./Oakland Ports To Singapore

Wine

Monthly Market Share For: April 2006

Month\Year: 14.8 \ 43.6

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:							Size	Container Rate
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB	Cotton R.		
Hapag-Lloyd	58%	65%	21	\$1,880	\$635	\$40							\$2,555
OOCL	42%	22%	16										
Maersk-SeaLand	0%	7%	14	\$750	\$635	\$40	10%						\$1,500
Weighted Average Container Rate													\$2,555

# Ocean Rate Bulletin

L.A./L.B./Oakland Ports To Tokyo, Japan

Wine

Monthly Market Share For: April 2006

Month\Year: 189.9 \ 720.8

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:							Size	Container Rate
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB	Cotton R.		
K Line	35%	20%	10										
Hanjin	20%	26%	10										
OOCL	18%	25%	9	\$1,035 <sup>23</sup>	\$508	\$40							\$1,583
Hapag-Lloyd	15%	13%	10	\$2,620	\$635	\$40	42%						\$4,395
NYK Line	6%	8%	10	\$950	\$635								\$1,585
COSCO	3%	1%	12										
Evergreen	2%	0%	11										
C P Shipping	1%	0%											
Hyundai	0%	5%	11										

**Weighted Average Container Rate** \$2,666

<sup>23</sup> Rate is based on a 20 foot container, not a 40 foot container.

# Ocean Rate Bulletin

LA/LB/Oakland ports To Thamesport, UK

Wine

Monthly Market Share For: April 2006

Month\Year: 769.5 \ 2,448.8

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:							Size	Container Rate
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB	Cotton R.		
Hapag-Lloyd	80%	77%	24										
C P Shipping	9%	7%	27	\$2,975	\$1270		6%						\$4,424
Evergreen	6%	4%	30										
NYK Line	5%	5%	26	\$9,495	\$1400		6%	\$500		\$450			\$12,415
Mexican Line	0%	4%	27	\$2,975	\$1270		6%						\$4,424
Weighted Average Container Rate													\$7,298